

# **Emergent Strategy:**

## **Adrienne Maree Brown's Core Principles**

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- Small is good, small is all. (The large is a reflection of the small.)
- Change is constant. (Be like water.)
- There is always enough time for the right work.
- There is a conversation in the room that only these people at this moment can have. Find it.
- Never a failure, always a lesson.
- Trust the People. (If you trust the people, they become trustworthy.)
- Move at the speed of trust. Focus on critical connections more than critical mass – build the resilience by building the relationships.
- Less prep, more presence.
- What you pay attention to grows.

